

**ADVANCE REGISTRATION DEADLINE: FEBRUARY 18, 2011**



**EXPERT SPEAKERS  
INCLUDING**

**FEDERAL AND STATE  
APPELLATE JUDGES**

**IN-HOUSE COUNSEL**

**ATTORNEYS WITH  
THE PRODUCT LIABILITY  
ADVISORY COUNCIL  
AND THE NATIONAL  
CHAMBER LITIGATION  
CENTER**

**SUPREME COURT  
EXPERTS**

# **APPELLATE ADVOCACY SEMINAR**

**MARCH 10-11, 2011**

**JW MARRIOTT  
ORLANDO  
GRANDE LAKES  
ORLANDO, FLORIDA**

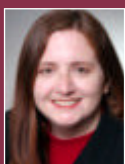
**REASONS TO ATTEND**

- Live moot court demonstration with real-time feedback provided by noted appellate judges
- Valuable insights for appellate counsel, corporate counsel and trial counsel
- Networking, education and business development opportunities
- Earn up to 12 hours of CLE, including 1 hour of ethics credit, with approval pending for legal specialization credit in civil appellate law for California, Florida and Texas

**DRI DELIVERS RESOURCES TO BUILD YOUR PRACTICE**



At DRI's ninth Appellate Advocacy Seminar, a distinguished faculty of judges and lawyers will provide important insights on appellate practice for appellate specialists and general litigators alike. A panel of federal and state appellate judges will hold a live oral argument with two experienced appellate practitioners and provide immediate feedback about what works and what does not. Other speakers will discuss the views of in-house lawyers on the roles of appellate lawyers; diversity and the appellate bench; ethical advocacy; the effective use of amicus briefs; recent Supreme Court developments and media coverage; effective brief writing; and tips from appellate court staff.



**Lisa M. Baird**  
Program Chair



**Tillman J. Breckenridge**  
Program Vice Chair



**Scott Burnett Smith**  
Committee Chair



**Keri Lynn Bush**  
Law Institute

**Presented by DRI's  
Appellate Advocacy Committee**

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## WHAT YOU WILL LEARN

- Practical tips for oral argument, based on a live moot court argument with immediate feedback from federal and state appellate judges
- The views in-house lawyers hold about using appellate lawyers throughout litigation
- What the Roberts Court has meant for business, and what the newest justices will bring to important business decisions
- The effect of different judicial selection processes on the diversity of the appellate bench
- What the future of appellate law holds, from technological changes to how the next generation will be trained
- How to hone briefs for maximum persuasive force
- How to stay within the bounds of ethical appellate advocacy



## PROGRAM SCHEDULE

### WEDNESDAY, MARCH 9, 2011

6:00 p.m. **Registration**

6:00 p.m. **Networking Reception**

*Sponsored by* **Christian & Small LLP**

### THURSDAY, MARCH 10, 2011

7:15 a.m. **Registration**

7:15 a.m. **Continental Breakfast**

*Sponsored by* **Nelson Mullins Riley & Scarborough LLP**

8:15 a.m. **Welcome and Introduction**

**Keri Lynn Bush**, *Lewis Brisbois Bisgaard & Smith LLP*, Costa Mesa, California

**Scott Burnett Smith**, *Bradley Arant Boult Cummings LLP*, Huntsville, Alabama

**Lisa M. Baird**, *Reed Smith LLP*, Los Angeles, California

8:30 a.m. **Appellate Advocacy from the Judges' Point of View**

A panel of three appellate judges will preside over a moot court with two experienced appellate practitioners providing the arguments. Program materials will include information from the case being argued and selected authorities, and both the participating advocates and the judges will provide comment and insights about their expectations prior to the argument. After argument, the judges will confer, rule and then offer their insights about effective oral advocacy and brief writing in general. At the end, the judges will be joined by the advocates for some final commentary, and then will open the discussion up for audience questions.

#### Moderator

**James C. Martin**, *Reed Smith LLP*, Pittsburgh, Pennsylvania

#### Moot Court Judges

**The Honorable Kermit E. Bye**, *United States Court of Appeals for the Eighth Circuit*, Fargo, North Dakota

**The Honorable Elizabeth Lacy**, *Supreme Court of Virginia*, Richmond, Virginia

**The Honorable Gerald Bard Tjoflat**, *United States Court of Appeals for the Eleventh Circuit*, Jacksonville, Florida

#### Moot Court Advocates

**Linda T. Coberly**, *Winston & Strawn LLP*, Chicago, Illinois

**Jerrold J. Ganzfried**, *Howrey LLP*, Washington D.C.

10:30 a.m. **Refreshment Break**

*Sponsored by* **Reed Smith LLP**

10:45 a.m. **In-house Views on Appellate Counsel in the Trial Courts and Trial Counsel in the Appellate Courts**

Three experienced in-house attorneys will discuss their views on using appellate lawyers at all stages of litigation and using trial counsel on appeal. This is a great opportunity for appellate lawyers to learn more about how they can work more effectively and cost-efficiently with their corporate clients.

#### Moderator

**Diane B. Bratvold**, *Briggs and Morgan PA*, Minneapolis, Minnesota

#### Panel

**Naomi B. Kinderman**, *The Hartford, Hartford*, Connecticut

**James W.A. Ladner**, *St. Jude Medical Inc.*, Minneapolis, Minnesota

**Daphne O'Connor**, *Altria Client Services Inc.*, Washington, D.C.

12:15 p.m. **Lunch** (*on your own*)



1:30 p.m. **The Supreme Court's Business Docket and the Changing Court**  
 Ms. Maynard, chair of her firm's appellate and Supreme Court practice group and former assistant to the solicitor general, will provide a dynamic discussion of emerging themes in the business cases decided by the Roberts Court, and review the October 2010 term, both the business cases already argued and decided, and those yet to be argued. The timing of this program is ideal, as Justice Sotomayor's growing record will allow for some commentary and conclusions on her impact on the Court, as well as the impact of Justice Kagan who replaced Justice Stevens.

**Deanne E. Maynard**, *Morrison & Foerster LLP*, Washington, D.C.

2:30 p.m. **I Get By with a Little Help from My Friends: When and How to Make the Best Use of Amicus Briefs**

Along with DRI, industry and legal advocacy groups closely watch the development of the law, and weigh in via amicus briefs to further the interests of tort defendants. Representatives from the Product Liability Advisory Council and the National Chamber Litigation Center will discuss emerging legal issues of importance to the defense bar, issues they consider in determining when to file amicus briefs, how they select amicus counsel, and what makes for an effective amicus brief.

**Moderator**

**Scott Burnett Smith**, *Bradley Arant Boult Cummings LLP*, Huntsville, Alabama

**Panel**

**Robin S. Conrad**, *National Chamber Litigation Center*, Washington, D.C.

**Hugh F. Young, Jr.**, *Product Liability Advisory Council Inc.*, Reston, Virginia

3:30 p.m. **Refreshment Break**

*Sponsored by* **Alexander Dubose & Townsend LLP**

3:45 p.m. **Journalism and the Law**

After the longest period ever without any new appointments, the Supreme Court has undergone significant changes in recent years, and more may be on the way. The Supreme Court and legal affairs reporter for the *Washington Post* will provide commentary and insights about the justices, the development of the Roberts Court after five full terms, and the press's role in covering the Court in the Internet age.

**Robert Barnes**, *The Washington Post*, Washington, D.C.

4:45 p.m. **Appellate Advocacy Committee Meeting**  
*(open to all)*

6:00 p.m. **Networking Reception**

7:30 p.m. **Dine-Arounds**

Join colleagues and friends at selected restaurants for dinner *(on your own)*.  
*More details on-site.*

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## FRIDAY, MARCH 11, 2011

7:00 a.m. **Registration**

7:00 a.m. **Continental Breakfast**

*Sponsored by* **Schnader Harrison Segal & Lewis LLP**

8:00 a.m. **Announcements**

**Lisa M. Baird**, *Reed Smith LLP*, Los Angeles, California

8:15 a.m. **Diversity and the Appellate Bench**

Do different methods of judicial selection—merit selection, gubernatorial appointment, partisan and non-partisan elections—affect diversity on the appellate bench? What can, and should, be done to increase the diversity of the appellate bench? This session will examine recent data and discuss the issues and conclusions drawn from a recent article co-authored by Ms. Reddick, "Examining Diversity on State Courts: How Does the Judicial Selection Environment Advance—and Inhibit—Judicial Diversity?"

**Malia Reddick, Ph.D.**, *American Judicature Society*, Des Moines, Iowa



9:15 a.m. **The Keys to the Courthouse: Helpful Hints from Court Staff**  
Court clerks and staff attorneys are the people who make the court run. This panel of senior staff counsel from the Fourth Circuit and the clerk for the Florida Supreme Court will discuss what appellate lawyers can and should do to both help the court staff, on whom their appeals may depend, and to enhance their likelihood of appellate success.

**Moderator**

**C. Mitchell Brown**, *Nelson Mullins Riley & Scarborough LLP*, Columbia, South Carolina

**Panel**

**Thomas D. Hall**, *Florida Supreme Court*, Tallahassee, Florida

**Robert W. Jaspen**, *United States Court of Appeals for the Fourth Circuit*, Richmond, Virginia

10:45 a.m. **Refreshment Break**

*Sponsored by* **Reed Smith LLP**

11:00 a.m. **Writing a Brief That Judges Will Want to Read**

The briefs are the most critical part of the appellate process. Mr. England, practicing attorney, former chief justice of the Florida Supreme Court, founder of the American Academy of Appellate Lawyers and recipient of the *Florida Bar Journal's* Excellence in Writing Award in 2004, will provide tips on persuasive brief writing, with insights gained both on the court and as an advocate.

**Arthur J. England, Jr.**, *Greenberg Traurig PA*, Miami, Florida

12:00 p.m. **Lunch** (*on your own*)

1:15 p.m. **The Future of Appellate Law**

The legal profession is undergoing significant changes and faces transformations in everything from technology to the traditional law firm model. This panel will discuss what the future of appellate law may hold, how the next generation of appellate lawyers and judges will be trained to prepare for these changes, and how they will use technology in their work.

**Moderator**

**Robert L. Wise**, *Bowman and Brooke LLP*, Richmond, Virginia

**Panel**

**Matthew J. Conigliaro**, *Carlton Fields PA*, St. Petersburg, Florida

**Bruce S. Rogow**, *Nova Southeastern University Law Center*, Fort Lauderdale, Florida

2:15 p.m. **Ethical Issues and the Overzealous Advocate or Client**

Ethical issues are often complicated, and there can be a fine line between zealous appellate advocacy and a brief or argument that is too aggressive. This session will examine the limits of the adversarial process in briefs and at oral argument, and ethical issues that can arise for appellate practitioners when the client and trial counsel feel wronged by the trial court decision.

**Tillman J. Breckenridge**, *Fulbright & Jaworski LLP*, Washington, D.C.

3:15 p.m. **Adjourn**





## GENERAL INFORMATION

### CLE ACCREDITATION

This seminar has been approved for MCLE credit by the State Bar of California in the amount of **12** hours, including **1** hour of ethics credit. Accreditation has been requested from every state with mandatory continuing legal education (CLE) requirements. Certificates of attendance will be provided to each attendee. Attendees are responsible for obtaining CLE credits from their respective states. **Application for legal specialization credit in civil appellate law has been made for the states of California, Florida and Texas.** Credit availability and requirements vary from state to state; please check our website at [www.dri.org](http://www.dri.org) for credit information for your state.

### REGISTRATION

The registration fee is **\$745** for members and those who join DRI when registering and **\$875** for non-members. The registration fee includes CD-ROM course materials, continental breakfasts, refreshment breaks and networking receptions. If you wish to have your name appear on the registration list distributed at the conference and receive the CD-ROM course materials in advance, DRI must receive your registration by **February 18, 2011** (please allow 10 days for processing). Registrations received after **February 18, 2011**, will be processed on-site.

### SPECIAL DISCOUNTS

The first and second registrations from the same firm or company are subject to the fees outlined above. The registration fee for additional registrants from the same firm or company is **\$695**, regardless of membership status. All registrations must be received at the same time to receive the discount.

### REFUND POLICY

The registration fee is fully refundable for cancellations received on or before **February 18, 2011**. Cancellations received after **February 18** and on or before **February 25, 2011**, will receive a refund, less a \$50 processing fee. Cancellations made after **February 25** will not receive a refund, but the course materials on CD-ROM and a \$100 certificate good for any DRI seminar within the next 12 months will be issued. All cancellations and requests for refunds must be made in writing. Fax to DRI's Accounting Department at 312.795.0747. All

refunds will be mailed within four weeks after the date of the conference. Substitutions may be made at any time without charge and must be submitted in writing.

### COURSE MATERIALS

In order to better serve and satisfy the numerous requests from our membership, DRI will mail the course materials to all registrants in CD-ROM format 12 days in advance of the seminar. You can order additional copies by checking the appropriate box on the registration form on the back of this brochure or ordering online at [www.dri.org](http://www.dri.org).

*Sponsored by* **Andrews Kurth LLP**

### SUPPLEMENTAL MATERIALS

Recommended supplemental material for this seminar is ***DRI Defense Practitioner's Guide to MSP Issues***. Order your copy by checking the appropriate box on the registration form on the back of this brochure. You can also view the entire list of DRI publications offerings and make purchases online at [www.dri.org](http://www.dri.org).

### HOTEL ACCOMMODATIONS

A limited number of discounted hotel rooms have been made available at **JW Marriott Orlando, Grande Lakes, 4040 Central Florida Parkway, Orlando, Florida 32837**. For reservations, **contact the hotel directly at 407.206.2300**. Please mention **DRI's Appellate Advocacy Seminar** to take advantage of the group rate of **\$309 Single/Double**. The hotel block is limited and rooms and rates are available on a first-come, first-served basis. You must make reservations by **February 9, 2011**, to be eligible for the group rate. Requests for reservations made after **February 9** are subject to room and rate availability.

### TRAVEL DISCOUNTS

DRI offers discounted meeting fares on various major air carriers for **DRI's Appellate Advocacy Seminar** attendees. To receive these discounts, please contact Hobson Travel Ltd., DRI's official travel provider at 800.538.7464. As always, to obtain the lowest available fares, early booking is recommended.

The taping or recording of DRI seminars is prohibited without the written permission of DRI.

Speakers and times may be subject to last-minute changes.

DRI policy provides there will be no group functions sponsored by others in connection with its seminars.



## SEMINAR SPONSORS

DRI wishes to thank our sponsors for their support at this year's seminar!



## FACULTY

**Lisa M. Baird** is a member of Reed Smith LLP's life sciences health industry group in Los Angeles, where her practice focuses on appeals, writs and motions involving the full range of issues that recur in complex product liability litigation, such as preemption, *Daubert* and class issues. Ms. Baird also is the editor of Reed Smith's Lifescienceslegalupdate.com, and active in DRI's Appellate Advocacy Committee. She is the program chair of this seminar.

**Robert Barnes** has been a reporter and editor at the *Washington Post* for more than 20 years. He has covered politics, government and, since November 2006, the Supreme Court. As a deputy national editor in charge of domestic policy, he supervised coverage of the Supreme Court, Justice Department, the census, demographics and race. As political editor during the Clinton administration, Mr. Barnes coordinated coverage of national politics, the White House and Congress. In August 2005, he returned to political reporting and began covering the Roberts Court in its second term.

**Diane B. Bratvold** is a shareholder of Briggs and Morgan PA in Minneapolis. Ms. Bratvold is a fellow of the American Academy of Appellate Lawyers and an active member of DRI's Appellate Advocacy Committee, where she is vice chair. She is the past chair of the Minnesota State Bar Association's Appellate Practice Section and president of the Eighth Circuit Bar Association. Ms. Bratvold teaches appellate advocacy at the University of St. Thomas Law School and is a co-author of *The Art of Advocacy: Appeals*.

**Tillman J. Breckenridge** is a member of the Supreme Court and appellate practice at Fulbright & Jaworski LLP in Washington, D.C. He has represented companies, organizations, individuals and foreign, state and local governments before the United States Supreme Court and the Courts of Appeals for five federal circuits, as well as several state appellate courts. Mr. Breckenridge is the secretary of the Edward Coke Appellate Inn of Court and the program vice chair of this seminar.

**C. Mitchell Brown** is a partner in Nelson Mullins Riley & Scarborough LLP in Columbia, South Carolina, and leads the firm's South Carolina appellate practice group. Mr. Brown has made more than 50 oral arguments in appellate courts. He has been retained in numerous instances by clients who have suffered multi-million dollar verdicts in South Carolina. He is a fellow of the American Academy of Appellate Lawyers and has been named in *Best Lawyers of America* and in *Super Lawyers* for appellate practice. Mr. Brown is an active member of DRI's Appellate Advocacy Committee.



**Keri Lynn Bush** is a partner in the law firm of Lewis Brisbois Bisgaard & Smith LLP in its Orange County, California, office, where she focuses on employment related matters. Ms. Bush is active in DRI: national director (2004–2007); steering committee member of Employment Law Committee; former chair of the Lawyers' Professionalism and Ethics Committee; regional editor of *The Job Description*; member of the Strategic Planning Committee; member of DRI's Task Force on Women Who Try Cases; and a member of DRI's Law Institute.

**The Honorable Kermit E. Bye**, a native North Dakotan, was appointed to the United States Court of Appeals for the Eighth Circuit by President Clinton in 2000. Previously, he was a 32-year senior partner in the region-wide Vogel Law Firm, where he practiced in both federal and state trial and appellate courts between 1968 and 2000, with a major emphasis on commercial litigation and business organizations. Prior to that, he was an assistant United States attorney, a special assistant attorney general and a deputy securities commissioner in North Dakota.

**Linda T. Coberly**, a partner in Winston & Strawn LLP's litigation practice in Chicago, serves as vice chair of its appellate and critical motions practice group. Her practice focuses on appellate advocacy and motions practice in complex commercial litigation. Ms. Coberly has briefed and argued appeals in five different federal courts of appeals and a variety of state appellate and supreme courts. She has been recognized for her accomplishments in appellate advocacy by *Chambers USA* and *Legal 500*. She is chair of the amicus subcommittee for DRI's Appellate Advocacy Committee.

**Matthew J. Conigliaro** is a shareholder with Carlton Fields PA in St. Petersburg, Florida. He concentrates his practice on appellate and complex commercial litigation. His work principally involves commercial and tort litigation, health care and products litigation, coverage, intellectual property, constitutional issues, dissolution matters and pro bono criminal defense representation. Mr. Conigliaro is board certified by the Florida Bar as a specialist in appellate practice. His web log at [www.abstractappeal.com](http://www.abstractappeal.com) is the first web log devoted to Florida law and the Eleventh Circuit Court of Appeals.

**Robin S. Conrad** is the executive vice president of the National Chamber Litigation Center (NCLC) in Washington, D.C. Ms. Conrad has played a key role in building NCLC into a litigation powerhouse by setting new records every year for entering and winning cases on behalf of American business. The *Bloomberg News* praised NCLC as "second only to the Solicitor General's office in its influence at the Court," and the *National Law Journal's Supreme Court Insider* described the Litigation Center as "the acknowledged leader" among amici in convincing the Supreme Court what cases it should hear.

**Arthur J. England, Jr.**, is a partner and co-chair of the appellate practice group in Greenberg Traurig PA in Miami, Florida. He served as a justice, and later chief justice, on Florida's Supreme Court from 1975 to 1981. Mr. England is board certified in appellate law by the Florida Bar, is recognized by his peers in *Best Lawyers in America*, *Chambers* and the *Legal 500*. He is the founder, first president and a fellow in the American Academy of Appellate Lawyers.

**Jerrold J. Ganzfried** chairs the Supreme Court and appellate practice at Howrey LLP in Washington, D.C. His practice focuses on regulatory, antitrust, intellectual property and constitutional law matters and on issues arising in complex commercial litigation. He is currently serving as chair of the ABA's Council of Appellate Lawyers. Mr. Ganzfried is also a fellow of the American Academy of Appellate Lawyers, a member of the Edward Coke Appellate Inn of Court (Washington, D.C.), and a member of DRI's Amicus Committee.

**Thomas D. Hall** is the clerk of the court for the Florida Supreme Court in Tallahassee. Mr. Hall was the chief staff attorney at the Florida First District Court of Appeal in Tallahassee for approximately 10 years. Mr. Hall was a judicial law clerk for the Honorable Daniel S. Pearson at the Florida Third District Court of Appeal in Miami. Before moving to Tallahassee, he practiced law in Miami. Mr. Hall taught at the University of Miami and St. Thomas University law schools.

**Robert W. Jaspen** has been the senior staff counsel for the U.S. Court of Appeals for the Fourth Circuit in Richmond, Virginia, since 1998. Mr. Jaspen previously served for 23 years as an assistant U.S. attorney for the Eastern District of Virginia, including 10 years as chief of the district's civil division.

**Naomi B. Kinderman** is in-house counsel at The Hartford in Hartford, Connecticut. She works in the law department, where she manages bad faith and extra-contractual litigation. Prior to joining The Hartford in 2003, Ms. Kinderman worked at two Connecticut law firms, where her practice focused on commercial litigation.

**The Honorable Elizabeth B. Lacy** served on the Virginia Supreme Court from 1989 to 2007. She became a Senior Justice in August 2007, and in that capacity continues to sit with the court each session, carrying a reduced opinion assignment. She is a mediator with The McCammon Group, a private mediation group in Virginia, Maryland and Washington, D.C., and she teaches at the University of Richmond School of Law. Justice Lacy is active in the American Bar Association, serving as chair of the Section on Legal Education and Admission to the Bar, and the Appellate Judges Section of the Judicial Division, the International Trade In Services Committee and the Ethics 2020 Presidential Commission.





**James W.A. Ladner** is deputy general counsel - litigation at St. Jude Medical Inc. in Minneapolis, a company that provides medical technology solutions in the cardiovascular arena. Mr. Ladner has been with the company since 1997, and his responsibilities involve legal work in the transactional and litigation areas, including the coordination and management of major intellectual property, commercial and product liability litigation matters. He has managed a number of significant appellate matters for the company. Previously, Mr. Ladner worked in the legal department of a medical device company.

**James C. Martin** is a partner in Reed Smith LLP, working out of the Los Angeles and Pittsburgh offices. Mr. Martin is certified as a specialist in appellate law by the State Bar of California Board of Legal Specialization. He has briefed and argued appeals in federal and state courts nationwide. Mr. Martin is a fellow and director in the American Academy of Appellate Lawyers, and is a member and former president of the California Academy of Appellate Lawyers. He is the current president of the Bar Association for the Third Federal Circuit.

**Deanne E. Maynard** is chair of Morrison & Foerster LLP's Appellate and Supreme Court practice in Washington, D.C. Ms. Maynard has argued 11 cases before the U.S. Supreme Court and has filed over 100 briefs in that Court. She worked on some of the most important business cases in the last several terms. Ms. Maynard also has argued and briefed significant cases in the federal appellate courts. She is a former assistant to the U.S. Solicitor General.

**Daphne O'Connor** is the vice president and associate general counsel at Altria Client Services Inc. in Washington, D.C. Ms. O'Connor concentrates on product liability and mass tort law. She was formerly the managing partner of the Denver office of an international law firm.

**Malia Reddick, Ph.D.**, is director of research and programs at the American Judicature Society (AJS) in Des Moines, Iowa, a national nonpartisan organization that works to maintain the independence and integrity of the courts and increase public understanding of the justice system. At AJS, Dr. Reddick designs and conducts applied research projects and related programming on judicial independence, judicial selection and jury issues.

**Bruce S. Rogow** has been a professor of law at Nova Southeastern University Law Center in Fort Lauderdale, Florida, since 1974. He has taught constitutional law, appellate practice, legal ethics and more. Professor Rogow has argued hundreds of civil and criminal cases in appellate courts, including 11 cases in the United States Supreme Court. He has been listed in every edition of *The Best Lawyers in America* for the past 20 years and is also listed in *Chambers USA: America's Leading Lawyers for Business*. He was elected to the American Academy of Appellate Lawyers.

**Scott Burnett Smith** is the founding member of the appellate litigation group at Bradley Arant Boult Cummings LLP in Huntsville, Alabama. He has represented clients before the U.S. Supreme Court, the Alabama Supreme Court, and the U.S. Courts of Appeals for the Fourth, Fifth, Sixth, Ninth, Eleventh and D.C. Circuits. He is chair of DRI's Appellate Advocacy Committee and a member of DRI's Amicus Committee. Mr. Smith is a frequent contributor to *For The Defense* and *Certworthy*; he wrote "The Appellant's Brief" in *A Defense Lawyer's Guide to Appellate Practice* (DRI 2004).

**The Honorable Gerald Bard Tjoflat**, United States Circuit Judge, Eleventh Circuit Court of Appeals in Jacksonville, Florida, has served as a federal judge for almost 40 years. For over 15 years, Judge Tjoflat played a significant role in the administration of criminal justice in the federal courts by serving as a member and chair of the Judicial Conference of the United States Committee on the Administration of the Probation System. He has been a member of the Advisory Corrections Council of the United States and a member of the United States delegation to the Sixth and Seventh United Nations Congresses for the Prevention of Crime and Treatment of Offenders.

**Robert L. Wise** is a partner with the Richmond, Virginia, office of Bowman and Brooke LLP. He is the founder of the firm's appellate and trial support practice and concentrates his practice in the areas of appellate, product liability, commercial and intellectual property litigation. Mr. Wise is active in DRI's Appellate Advocacy Committee and its Diversity Committee, holding subcommittee chair positions in both.

**Hugh F. Young, Jr.**, is the president of the Product Liability Advisory Council Inc. (PLAC) in Reston, Virginia. Established in 1983, PLAC is an organization of more than 100 leading product manufacturers and their outside national products counsel, which seeks to identify precedent-setting appellate cases that have the potential to shape the development of the common law of product liability. In those cases, PLAC participates as amicus curiae to bring a product manufacturer's perspective to the court. Mr. Young joined PLAC in 1993.



**2010 SEMINAR SCHEDULE**

November 4–5	<b>Fire and Casualty</b> <i>Millennium Knickerbocker Hotel</i> Chicago, Chicago, IL
November 11–12	<b>Asbestos Medicine</b> <i>Hilton San Diego Bayfront</i> , San Diego, CA
November 18–19	<b>Corporate Conduct: Emerging Sources of Criminal and Civil Liability Across Europe for Corporations and Their Directors and Officers</b> <i>Le Meridien</i> , London, ENG
November 18–19	<b>Insurance Coverage and Practice</b> <i>Sheraton New York Hotel &amp; Towers</i> , New York, NY
November 18–19	<b>Best Practices for Law Firm Profitability</b> <i>Sheraton New York Hotel &amp; Towers</i> , New York, NY

**2011 SEMINAR SCHEDULE**

January 26–28	<b>Civil Rights and Governmental Tort Liability</b> <i>The Ritz-Carlton New Orleans</i> , New Orleans, LA
February 3–4	<b>Sharing Success: A Seminar for Women Lawyers</b> <i>Fontainebleau Miami Beach</i> , Miami Beach, FL
February 10–11	<b>Toxic Torts and Environmental Law</b> <i>New Orleans Marriott</i> , New Orleans, LA
March 10–11	<b>Appellate Advocacy</b> <i>JW Marriott Orlando, Grande Lakes</i> , Orlando, FL
March 10–11	<b>Medical Liability and Health Care Law</b> <i>Palace Hotel</i> , San Francisco, CA
March 23–25	<b>Damages</b> <i>Caesars Palace</i> , Las Vegas, NV
March 30–April 1	<b>Insurance Coverage and Claims Institute</b> <i>Fairmont Chicago Millennium Park</i> , Chicago, IL
April 6–8	<b>Product Liability Conference</b> <i>Hilton New Orleans Riverside</i> , New Orleans, LA
April 14–15	<b>Commercial Litigation</b> <i>InterContinental Chicago</i> , Chicago, IL
April 27–29	<b>Life, Health, Disability and ERISA Claims</b> <i>Boston Marriott Copley Place</i> , Boston, MA
May 5–6	<b>Drug and Medical Device Litigation</b> <i>Sheraton Chicago Hotel and Towers</i> , Chicago, IL

May 12–13	<b>Strictly Retail</b> <i>Swissôtel Chicago</i> , Chicago, IL
May 18–20	<b>Employment Law</b> <i>The Westin Kierland</i> , Scottsdale, AZ
June 9–10	<b>Young Lawyers</b> <i>Hilton Austin</i> , Austin, TX
June 16–17	<b>Diversity for Success</b> <i>Swissôtel Chicago</i> , Chicago, IL
June 23–24	<b>Extra-Contractual Liability</b> <i>The Westin Washington, D.C. City Center</i> , Washington, D.C.
September 15–16	<b>Nursing Home/ALF Litigation</b> <i>Boston Marriott Copley Place</i> , Boston, MA
September 15–16	<b>Strictly Automotive</b> <i>Marriott Dearborn Inn</i> , Dearborn, MI
September 22–23	<b>Construction Law</b> <i>JW Marriott Desert Ridge</i> , Phoenix, AZ
November 10–11	<b>Asbestos Medicine</b> <i>Bellagio</i> , Las Vegas, NV
December 15–16	<b>Insurance Coverage and Practice</b> <i>Sheraton New York Hotel &amp; Towers</i> , New York, NY



COMMITTED TO  
**DIVERSITY**

**DIVERSITY AND INCLUSION  
IN DRI:  
A STATEMENT OF PRINCIPLE**

DRI is the largest international membership organization of attorneys defending the interests of business and individuals in civil litigation. Diversity is a core value at DRI. Indeed, diversity is fundamental to the success of the organization, and we seek out and embrace the innumerable benefits and contributions that the perspectives, backgrounds, cultures and life experiences a diverse membership provides. Inclusiveness is the chief means to increase the diversity of DRI's membership and leadership positions. DRI's members and potential leaders are often also members and leaders of other defense organizations. Accordingly, DRI encourages all national, state and local defense organizations to promote diversity and inclusion in their membership and leadership.

JOIN DRI NOW AND REGISTER AT THE MEMBERSHIP RATE—A \$130 SAVINGS!

## DRI MEMBERSHIP APPLICATION

This application/registration form for first-time members only—all other registrants please use reverse side.

### MEMBER CATEGORY

- ☐ **Defense Attorney**—\$235 USD/year  
☐ **Government Attorney**—\$160 USD/year  
☐ **Young Lawyer\***—\$130 USD/year (admitted to the Bar for five years or less)  
☐ **Law Student**—\$20 USD/year

☐ **Male** ☐ **Female**

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TITLE

NAME (as you would like it to appear on badge)

COMPANY/FIRM/LAW SCHOOL

ADDRESS

CITY

STATE/PROVINCE

ZIP/POST CODE

COUNTRY

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FAX

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Is this the first time you are attending this DRI seminar? ☐ **Yes** ☐ **No**

First time admitted to the Bar in  
(Law students include expected  
admission date.)

STATE/PROVINCE

MONTH/DAY/YEAR

BAR NUMBER

☐ **In-house counsel** (as defined below\*\*)

I am a member of a state or local defense organization. ☐ **Yes** ☐ **No**

NAME OF ORGANIZATION

PRIMARY AREA OF PRACTICE

NUMBER OF ATTORNEYS IN YOUR FIRM

### OPTIONAL

DRI is committed to the principle of diversity in its membership and leadership. Accordingly, applicants are invited to indicate which one of the following may best describe them:

- ☐ **African American** ☐ **Asian American** ☐ **Hispanic**  
☐ **Native American** ☐ **Caucasian** ☐ **Other**

DATE OF BIRTH

MONTH/DAY/YEAR

REFERRED BY (name of DRI member attorney, if applicable)

To the extent that I engage in personal injury litigation, I DO NOT, for the most part, represent plaintiffs. I have read the above and hereby make application for individual membership.

SIGNATURE

DATE (all applications must be signed and dated)

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\* Those eligible for Young Lawyer membership will receive a certificate for one free seminar when they join.

\*\* In-house counsel is defined as a licensed attorney who is employed exclusively for a corporation or other private sector organization for the purpose of providing legal representation and counsel only to that corporation, its affiliates and subsidiaries.

#### MEMBERSHIP (Check One):

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☐ \$160 **Government Attorney**  
☐ \$130\* **Young Lawyer**  
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MARCH 10-11, 2011

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Are you a first-time attendee at this DRI seminar?

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